



OUR VISION

Strong Families, Strong Communities,
Living Well Longer

PURPOSE

To revolutionise the way social change happens – one person, one family, and one community at a time.

MISSION

Purposeful demanddriven strategies that meet immediate needs and provide sustainable pathways to aspiration for Pacific, Māori and families in challenging situations.

VALUES

Honesty, Respect, Compassion, Courage and Service.

OUR STRATEGIC GOALS

PEOPLE

By 2030, individuals and families in South Auckland are confident to help themselves, and to also help others to achieve their social and economic aspirations.

PLACE

By 2030, Pacific , Māori and those families most in needs will benefit and thrive from the social and economic uplift of South Auckland.

EXPERIENCE

By 2030, the true level of unmet need, the preferences and opinions of Pacific, Māori and those families most in need in South Auckland will directly inform policy development, system design and service planning.

